

# Bere Regis Primary & Pre-School

Southbrook, Bere Regis, Wareham, Dorset BH20 7DB

Tel: 01929 471334

email: [office@bereregis.dorset.sch.uk](mailto:office@bereregis.dorset.sch.uk)

[www.bereregis.dorset.sch.uk](http://www.bereregis.dorset.sch.uk)



*Headteacher:*  
**Mrs Rachael Brown**

12<sup>th</sup> November 2020

Dear Parents,

We are excited to share with you our new school Facebook page, where we will share updates and enable you an insight into what is going on in school. This has become particularly important in the light of current restrictions, and we are very aware that you aren't able to be in school as you normally might. We will also use the page to celebrate pupil successes. It will not, however, replace communication from the office, via email.

In the event of a class bubble having to isolate, the Facebook page will also be used for communication between staff, parents and children. We found this very effective in the summer term and your feedback was positive. It would, therefore, be useful to be ready to access the page in that event, even if Facebook isn't something you would usually use.

Our new Facebook page can be found at [www.facebook.com/bereregisprimary](http://www.facebook.com/bereregisprimary) or by searching on Facebook for @bereregisprimary. The page is open to all parents and staff of the school, as well as members of the public; we are keen to share and celebrate our successes as a school with the community!

We will intend to post weekly and this may increase as we feel our way through having this new channel of communication. Please be patient with us we are starting out. We would love you to share the page with family and members of the village community so that they are also able to see all the lovely things we get up to in school!

In order to keep our Facebook page safe and enjoyable for everyone, we will be following these principles:

- Posts on the school's Facebook page are to be created by the school only.
- Parents and members of the public are able to add comments to posts if they wish. We would ask that any comments are positive in nature. Where you have any concerns or queries, the school office remains the point of contact.
- To communicate with the school, there are a range of methods in place which parents can use. Comments on the school's Facebook page should not be used when parents wish to communicate with the school.
- Photographs or videos of pupils are only published to the school's Facebook page where the school has signed consent from the parents. Please be aware that, if you have not given permission for your child to be shown on social media, or to be recorded or photographed, we will not be able to share their images or work; let us know if you would like to change your permissions in light of this. We will not publish children's names alongside their image; it will either be one or the other.

- Parents are reminded that they must not publish photographs or video of school events to social media, since parents do not have the signed consent from other parents to do so.

We reserve the right to remove comments and ask that any comments are:

- Respectful and appropriate- you cannot see a smile or understand nuances of speech on social media. Please keep the tone of discussion positive and respectful and avoid any swearing.
- Suitable for sharing - always respect the privacy of the school community members. Regardless of your privacy settings, assume that all of the information you have shared on the Facebook page is public information. If it seems confidential, it probably is; online conversations are never private. Be conscious that anything you post in the comments (eg a picture of your child with work) is linked to our location and can be seen by anyone.
- Carefully judged - personal attacks (posts deemed libellous, profane, defamatory, disparaging, hateful, harassing, threatening, or obscene) will not be tolerated.
- Lawful – avoid anything fraudulent, deceptive or misleading.

Thank you for your ongoing support. We look forward to seeing you on the Facebook page soon.

Yours sincerely,



Mrs Rachael Brown